



FORM NL-36- BUSINESS -CHANNELS WISE

UNITED INDIA INSURANCE COMPANY LIMITED

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Sl.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents	25,24,773	1,82,515.44	25,24,773	1,82,515.44	24,96,401	1,72,919.86	24,96,401	1,72,919.86
2	Corporate Agents-Banks	36,833	2,026.78	36,833	2,026.78	47,656	3,420.43	47,656	3,420.43
3	Corporate Agents -Others	4,378	590.58	4,378	590.58	16,599	2,966.65	16,599	2,966.65
4	Brokers	13,28,989	1,57,662.88	13,28,989	1,57,662.88	4,16,846	1,24,610.88	4,16,846	1,24,610.88
5	Micro Agents	-	-	-	-	2,120	510.30	2,120	510.30
6.a	Direct Business:Officers/Employees	975	6,718.68	975	6,718.68	4,354	1,914.20	4,354	1,914.20
6.b	Direct Business:Online (Through Company Website)	6,247	613.54	6,247	613.54	6,382	339.91	6,382	339.91
6.c	Direct Business:Others	85,299	1,43,472.49	85,299	1,43,472.49	1,32,185	1,30,375.62	1,32,185	1,30,375.62
7	Common Service Centres(CSC)	39	0.51	39	0.51	167	2.83	167	2.83
8	Insurance Marketing Firm	1,694	373.73	1,694	373.73	-	-	-	-
9	Point of sales person (Direct)	73,315	3,585.43	73,315	3,585.43	-	-	-	-
10	MISP (Direct)	7,797	1,167.18	7,797	1,167.18	16,006	1,236.23	16,006	1,236.23
11	Web Aggregators	3,87,704	8,155.01	3,87,704	8,155.01	1,79,437	5,433.79	1,79,437	5,433.79
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Others	-	-	-	-	-	-	-	-
	Govt Schemes	4	744.25	4	744.25	637	540.41	637	540.41
	MOU	1	9.96	1	9.96	172	324.33	172	324.33
	Business associates	202	311.80	202	311.80	186	508.91	186	508.91
	Total (A)	44,58,250	5,07,948.26	44,58,250	5,07,948.26	33,19,148	4,45,104.35	33,19,148	4,45,104.35
14	Business outside India (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	44,58,250	5,07,948.26	44,58,250	5,07,948.26	33,19,148	4,45,104.35	33,19,148	4,45,104.35

Note:

- (a). Premium means amount of premium received from business acquired by the source
 (b). No of Policies stand for no. of policies sold
 (c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable